

1 of 5

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

$$SC = *$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	630A-7A	NEWS @630A	:30	\$450.00	10/22-10/26	5	1	5	\$2,250.00	
Rating: 2.6	Buyline Comment: RUN 1/DAY											
	2	M-F	8A-9A	EARLY SHOW 2	:30	\$150.00	10/22-10/26	5	1	5	\$750.00	
Rating: 1.5	Buyline Comment: RUN 1/DAY											
	3	M-F	7A-8A	EARLY SHOW 1	:30	\$350.00	10/22-10/26	5	1	5	\$1,750.00	
Rating: 2.1	Buyline Comment: RUN 1/DAY											
	4	M-F	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	10/22-10/26	5	1	5	\$1,000.00	
Rating: 2.3	Buyline Comment: RUN 1/DAY											
	5	TU-F	11A-12P	PRICE IS RIGHT	:30	\$300.00	10/23-10/26	3	1	3	\$900.00	
Rating: 3.5	Buyline Comment: RUN 1/DAY											
	6	M-F	12P-1230P	NEWS @ NOON	:30	\$400.00	10/22-10/26	5	1	5	\$2,000.00	
Rating: 5.1	Buyline Comment: RUN 1/DAY											
	7	M-F	4P-5P	ANDERSON COOPER	:30	\$300.00	10/22-10/26	5	1	5	\$1,500.00	
Rating: 2.2	Buyline Comment: RUN 1/DAY											

3 of 5

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Total	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	------------	------------	---------

1. The first part of the document discusses the importance of maintaining accurate records of all transactions and activities related to the company's operations. It emphasizes the need for transparency and accountability in financial reporting.

2. The second part of the document outlines the various methods and tools used to collect and analyze data. It includes a detailed description of the data sources, the collection process, and the analytical techniques employed to derive meaningful insights from the data.

3. The third part of the document presents the results of the data analysis. It includes a series of charts, graphs, and tables that illustrate the key findings of the study. The results are presented in a clear and concise manner, allowing for easy interpretation and understanding of the data.

4. The fourth part of the document discusses the implications of the findings and provides recommendations for future research and action. It highlights the areas where further investigation is needed and offers practical suggestions for improving the company's performance based on the insights gained from the data analysis.

5. The fifth part of the document is a conclusion that summarizes the main points of the report and reiterates the importance of data-driven decision-making in the business context. It serves as a final summary of the findings and recommendations, providing a clear and concise overview of the entire study.

17	W	10P-11P	CSI	:30	\$1,600.00	10/24-10/24	1	1	\$1,600.00
Rating: 4.1									

18	TH	9P-10P	PERSON OF INTEREST	:	30	\$3,000.00	10/25-10/25	1	1	\$3,000.00
Rating: 5.4										

19	SA-SU	6P-630P	NENS SA-SU @6P	:	30	\$400.00	10/27-10/28	2	1	2	\$800.00
Rating: 4.3											
Buyline Comment: RUN 1/DAY											

20	SA	6A-9A	CBS THIS MORNING-SAT	:30	\$250.00	10/27-10/27	1	1	1	\$250.00
Rating: 1.0										

21	SA	10P-11P	48 HOURS	:30	\$1,000.00	10/21-10/27	1	1	\$1,000.00
----	----	---------	----------	-----	------------	-------------	---	---	------------

22	SA	11P-1135P	LATE NEWS SAT	:30	\$600.00	10/27-10/27	1	1	\$600.00
----	----	-----------	---------------	-----	----------	-------------	---	---	----------

Rating: 3.1

23	SA	1135P-12A	CSI	MTMT	:30	\$60.00	10/27-10/27	1	1	1	\$60.00
----	----	-----------	-----	------	-----	---------	-------------	---	---	---	---------

24	SU	6A-9A	DAYBREAK	SU	MORN	:30	\$250.00	10/28-10/28	1	1	1	\$250.00
Rating: 2.3												

25	SU	9A-1030A	CBS SUNAY MORN	:30	\$700.00	10/28-10/28	1	1	1	\$700.00
Rating: 4.9										

26	SU	6P-630P	SUN NEWS	:30	\$400.00	10/28-10/28	1	1	1	\$400.00
----	----	---------	----------	-----	----------	-------------	---	---	---	----------

27	SU	7P-8P	60 MINUTES	: 30	\$2,000.00	10/28-10/28	1	1	\$2,000.00
----	----	-------	------------	------	------------	-------------	---	---	------------

Station WISH-TV INDIANAPOLIS, IN Agency () BRABENDER COX Rep Firm
Advertiser () TODD YOUNG FOR CONG 1218 GRANDVEIW AVE, 1ST FLOOR Sales Office () PHILADELPHIA
Product TODD YOUNG 4 CONG PTTSBURGH, PA 15211 Salesperson () KATE BRADY
Estimate# Agency C/P1/P2/E Flight Dates 10/22/2012 - 10/28/2012 Salesperson Phone# 215-567-6005
Buyer LIZ BRADENDER Hiatus Weeks Salesperson FAX# 215-567-5938
Phone#
Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	28	SU	10P-11P	THE MENTALIST	:30	\$1,600.00	10/28-10/28	1	1	1	\$1,600.00	
	Rating: 3.7											

29 SA 3P-7P NCAA FOOTBALL :30 \$500.00 10/27-10/27 1 1 1 \$500.00
Buyline Comment: PART OF MKGDS FOR 10/22 11A-12N, 10/24 7-730P

30 TU-F 5A-530A NEWS :30 \$100.00 10/23-10/26 1 1 1 \$100.00
Buyline Comment: PART OF MKGDS FOR 10/22 11A-12N, 10/24 7-730P

31 TU-F 530A-6A NEWS :30 \$250.00 10/23-10/26 1 1 1 \$250.00
Buyline Comment: PART OF MKGDS FOR 10/22 11A-12N, 10/24 7-730P

32 TH-F 4P-5P ANDERSON COOPER :30 \$300.00 10/25-10/26 1 1 1 \$300.00
Rating: 3.5
Buyline Comment: MKD FOR 10/26 PRICE IS RIGHT

---REPORT TOTALS---
Report Totals: 83 / \$48,560.00

---SALES MONTHLY TOTALS---
Oct 12: 83 / \$48,560.00
Sales Totals: 83 / \$48,560.00
Station Totals: 83 / \$48,560.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
Market Totals \$48,560 CABL 0% WISH 100% WNDX 0% WRTV 0% WTHR 0%
WTTV 0% WXIN 0%

---COMPETITIVE COMMENTS---
COMP TO FOLLOW

Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN	Agency () BRABENDER COX	Rep Firm
Advertiser () TODD YOUNG FOR CONG	1218 GRANDVIEW AVE, 1ST FLOOR	Sales Office () PHILADELPHIA
Product TODD YOUNG 4 CONG	PTTSBURGH, PA 15211	Salesperson () KATE BRADY
Estimate#	Agency C/P1/P2/E	
Buyer LIZ BRADENDER	Flight Dates 10/22/2012 - 10/28/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

Books	null
Demos	RA35+

---Agency Comment---

AGY ADDRESS CHANGE (PER PHILLY OFFICE AB)

--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: All, 10/22/12-10/28/12

Station	Advertiser	Product	Estim	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06867105													
WISH	POL/Todd Young for Co CANDIDATE				Monday 10-11p	958-11p	:30	10/22/12		Mon Hour 3	\$2,200.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Daybreak @ 6	558-7a	:30	10/22/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Todd Young for Co CANDIDATE				News 8 @ 11 M-F	11-1135p	:30	10/22/12		LN M-F	\$900.00		P3
WISH	POL/Todd Young for Co CANDIDATE				CBS Evening News	630-7p	:30	10/22/12		CBS Evening News	\$700.00		P3
WISH	POL/Todd Young for Co CANDIDATE				CBS This Morning @7a	7-8a	:30	10/22/12		CBS This Morning	\$350.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Noon News	1158a-1230p	:30	10/22/12		Noon News	\$400.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Anderson Cooper	357-5p	:30	10/22/12		M-F 4p-5p	\$300.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Let's Make A Deal	958-11a	:30	10/22/12		Let's Make a Deal	\$200.00		P3
WISH	POL/Todd Young for Co CANDIDATE				CBS This Morning @8	8-9a	:30	10/22/12		CBS This Morning	\$150.00		P3
WISH	POL/Todd Young for Co CANDIDATE				News 8 @5p	5-530p	:30	10/22/12		News 8 @5	\$600.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Inside Edition	658-730p	:30	10/22/12		M-F 7-730p	\$550.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Price is Right	1058-12p	:30	10/22/12		Price is Right	\$300.00		P3
WISH	POL/Todd Young for Co CANDIDATE				News 8 @6	558-630p	:30	10/22/12		News 8 @6	\$600.00		P3
WISH	POL/Todd Young for Co CANDIDATE				News 8 @ 530p	530-6p	:30	10/22/12		News 8 @530	\$600.00		P3
WISH	POL/Todd Young for Co CANDIDATE				CBS This Morning @7a	7-8a	:30	10/23/12		CBS This Morning	\$350.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Anderson Cooper	357-5p	:30	10/23/12		M-F 4p-5p	\$300.00		P3
WISH	POL/Todd Young for Co CANDIDATE				News 8 @5p	5-530p	:30	10/23/12		News 8 @5	\$600.00		P3
WISH	POL/Todd Young for Co CANDIDATE				News 8 @6	558-630p	:30	10/23/12		News 8 @6	\$600.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Daybreak @ 6	558-7a	:30	10/23/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Todd Young for Co CANDIDATE				News 8 @ 530p	530-6p	:30	10/23/12		News 8 @530	\$600.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Noon News	1158a-1230p	:30	10/23/12		Noon News	\$400.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Inside Edition	658-730p	:30	10/23/12		M-F 7-730p	\$550.00		P3
WISH	POL/Todd Young for Co CANDIDATE				David Letterman	1135p-1237a	:30	10/23/12		David Letterman	\$500.00		P3
WISH	POL/Todd Young for Co CANDIDATE				CBS This Morning @8	8-9a	:30	10/23/12		CBS This Morning	\$150.00		P3
WISH	POL/Todd Young for Co CANDIDATE				News 8 @ 11 M-F	11-1135p	:30	10/23/12		LN M-F	\$900.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Tuesday 8-9p	758-9p	:30	10/23/12		Tue Hour 1	\$3,000.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Let's Make A Deal	958-11a	:30	10/23/12		Let's Make a Deal	\$200.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Price is Right	1058-12p	:30	10/23/12		Price is Right	\$300.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Price is Right	1058-12p	:30	10/24/12		Price is Right	\$300.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Noon News	1158a-1230p	:30	10/24/12		Noon News	\$400.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Inside Edition	658-730p	:30	10/24/12		M-F 7-730p	\$550.00		P3
WISH	POL/Todd Young for Co CANDIDATE				News 8 @ 530p	530-6p	:30	10/24/12		News 8 @530	\$600.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Let's Make A Deal	958-11a	:30	10/24/12		Let's Make a Deal	\$200.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Wednesday 10-11p	958-11p	:30	10/24/12		Wed Hour 3	\$1,600.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Anderson Cooper	357-5p	:30	10/24/12		M-F 4p-5p	\$300.00		P3
WISH	POL/Todd Young for Co CANDIDATE				News 8 @5p	5-530p	:30	10/24/12		News 8 @5	\$600.00		P3
WISH	POL/Todd Young for Co CANDIDATE				News 8 @ 11 M-F	11-1135p	:30	10/24/12		LN M-F	\$900.00		P3
WISH	POL/Todd Young for Co CANDIDATE				David Letterman	1135p-1237a	:30	10/24/12		David Letterman	\$500.00		P3
WISH	POL/Todd Young for Co CANDIDATE				News 8 @6	558-630p	:30	10/24/12		News 8 @6	\$600.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Daybreak @ 6	558-7a	:30	10/24/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Todd Young for Co CANDIDATE				CBS This Morning @7a	7-8a	:30	10/24/12		CBS This Morning	\$350.00		P3
WISH	POL/Todd Young for Co CANDIDATE				CBS Evening News	630-7p	:30	10/24/12		CBS Evening News	\$700.00		P3
WISH	POL/Todd Young for Co CANDIDATE				CBS This Morning @8	8-9a	:30	10/24/12		CBS This Morning	\$150.00		P3
WISH	POL/Todd Young for Co CANDIDATE				David Letterman	1135p-1237a	:30	10/25/12		David Letterman	\$500.00		P3
WISH	POL/Todd Young for Co CANDIDATE				News 8 @ 530p	530-6p	:30	10/25/12		News 8 @530	\$600.00		P3
WISH	POL/Todd Young for Co CANDIDATE				Let's Make A Deal	958-11a	:30	10/25/12		Let's Make a Deal	\$200.00		P3

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 10/22/12-10/28/12

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06861105													
WISH	POL/Todd Young for Co CANDIDATE					CBS This Morning @7a	7-8a	10/25/12		CBS This Morning @7a	\$350.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Anderson Cooper	357-5p	10/25/12		M-F 4p-5p	\$300.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Noon News	1158a-1230p	10/25/12		Noon News	\$400.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Price Is Right	1058-12p	10/25/12		Price Is Right	\$300.00		P3
WISH	POL/Todd Young for Co CANDIDATE					CBS This Morning @8	8-9a	10/25/12		CBS This Morning @8	\$150.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Thursday 9-10p	858-10p	10/25/12		Thur Hour 2	\$3,000.00		P3
WISH	POL/Todd Young for Co CANDIDATE					News 8 @6	558-630p	10/25/12		News 8 @6	\$600.00		P3
WISH	POL/Todd Young for Co CANDIDATE					News 8 @5p	5-530p	10/25/12		News 8 @5	\$600.00		P3
WISH	POL/Todd Young for Co CANDIDATE					News 8 @ 11 M-F	11-1135p	10/25/12		LN M-F	\$900.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Daybreak @ 6	558-7a	10/25/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Inside Edition	658-730p	10/25/12		M-F 7-730p	\$550.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Anderson Cooper	357-5p	10/26/12		M-F 4p-5p	\$300.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Inside Edition	658-730p	10/26/12		M-F 7-730p	\$550.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Daybreak @ 6	558-7a	10/26/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Todd Young for Co CANDIDATE					News 8 @6	558-630p	10/26/12		News 8 @6	\$600.00		P3
WISH	POL/Todd Young for Co CANDIDATE					David Letterman	1135p-1237a	10/26/12		David Letterman	\$500.00		P3
WISH	POL/Todd Young for Co CANDIDATE					News 8 @ 11 M-F	11-1135p	10/26/12		LN M-F	\$900.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Price Is Right	1058-12p	10/26/12		Price Is Right	\$300.00		P3
WISH	POL/Todd Young for Co CANDIDATE					News 8 @5p	5-530p	10/26/12		News 8 @5	\$600.00		P3
WISH	POL/Todd Young for Co CANDIDATE					CBS This Morning @7a	7-8a	10/26/12		CBS This Morning @7a	\$350.00		P3
WISH	POL/Todd Young for Co CANDIDATE					News 8 @ 530p	530-6p	10/26/12		News 8 @530	\$600.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Noon News	1158a-1230p	10/26/12		Noon News	\$400.00		P3
WISH	POL/Todd Young for Co CANDIDATE					CBS This Morning @8	8-9a	10/26/12		CBS This Morning @8	\$150.00		P3
WISH	POL/Todd Young for Co CANDIDATE					CBS Evening News	630-7p	10/26/12		CBS Evening News	\$700.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Let's Make A Deal	958-11a	10/26/12		Let's Make a Deal	\$200.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Saturday 10-11p	958-11p	10/27/12		Sat Hour 3	\$1,000.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Sportslocker Saturday	1130p-12a	10/27/12		Sportslocker Sat	\$60.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Early News Sa/Su	(6:00:00 PM-6:30	10/27/12		EN (Sa-Su)	\$400.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Daybreak Saturday	558-9a	10/27/12		Daybreak Saturday	\$250.00		P3
WISH	POL/Todd Young for Co CANDIDATE					News 8 @11 Saturday	11-1135p	10/27/12		LN Sa	\$600.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Daybreak Sunday	558-9a	10/28/12		Daybreak Sunday	\$250.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Sunday 10-11p	958-11p	10/28/12		Sun Hour 4	\$1,600.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Sunday 7-8p	658-8p	10/28/12		Sun Hour 1	\$2,000.00		P3
WISH	POL/Todd Young for Co CANDIDATE					News 8 Weekend/Sunday	(6:00:00 PM-6:30	10/28/12		News 8 Weekend/S	\$400.00		P3
WISH	POL/Todd Young for Co CANDIDATE					CBS Sunday Morning	858-1030a	10/28/12		CBS Sunday Morning	\$700.00		P3
WISH	POL/Todd Young for Co CANDIDATE					Early News Sa/Su	(6:00:00 PM-6:30	10/28/12		EN (Sa-Su)	\$400.00		P3

\$48,560.00

\$48,560.00

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

09/19/2012

I, BRABENDERCox LLC,

being/on behalf of: TODD YOUNG, a legally

qualified candidate of the REPUBLICAN political

party for the office of: US CONGRESS

in the 2012 GENERAL ELECTION

election to be held on: NOVEMBER 6 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

TODD YOUNG FOR CONGRESS

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LARRY NESS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/19/2012

Date

Liz Brabender Kundu

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, BRABENDERCXLLC

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundu

signature of candidate or authorized committee

LIZ BRABENDERKUNDU

printed name

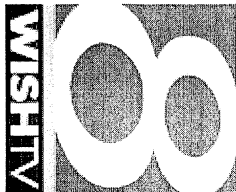
09/19/2012

date

INVOICE

Remit Address:

WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888



Billing Address:

Brabender Cox
 Attention: Accounts Payable
 1218 Grandview Avenue
 1st Floor
 Pittsburgh, PA 15211
 USA

Advertiser	POL/Todd Young for Congress (R)
Product	CANDIDATE
Estimate Number	

Invoice #	212765-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	212765
Alt Order #	06861105
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

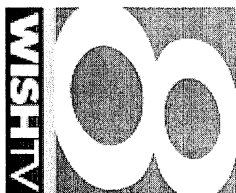
Agency Ref	IN12303/TO1358/SP1114
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a								
					10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30	6:38 AM	BCTV1203H	\$450.00		1
	WISH			Tu	10/23/12	:30	6:55 AM	BCTV1203H	\$450.00		2
	WISH			W	10/24/12	:30	5:58 AM	BCTV1201H	\$450.00		3
	WISH			Th	10/25/12	:30	6:41 AM	BCTV1201H	\$450.00		5
	WISH			F	10/26/12	:30	6:24 AM	BCTV1203H	\$450.00		4
2	WISH	CBS This Morning @8	8-9a								
					10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30	8:15 AM	BCTV1203H	\$150.00		1
	WISH			Tu	10/23/12	:30	8:29 AM	BCTV1203H	\$150.00		3
	WISH			W	10/24/12	:30	8:57 AM	BCTV1201H	\$150.00		5
	WISH			Th	10/25/12	:30	8:49 AM	BCTV1203H	\$150.00		4
	WISH			F	10/26/12	:30	8:58 AM	BCTV1201H	\$150.00		2
3	WISH	CBS This Morning @7a	7-8a								
					10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30	7:59 AM	BCTV1201H	\$350.00		2
	WISH			Tu	10/23/12	:30	7:59 AM	BCTV1201H	\$350.00		1
	WISH			W	10/24/12	:30	7:26 AM	BCTV1203H	\$350.00		3
	WISH			Th	10/25/12	:30	7:59 AM	BCTV1203H	\$350.00		4
	WISH			F	10/26/12	:30	7:29 AM	BCTV1203H	\$350.00		5
4	WISH	Let's Make A Deal	958-11a								
					10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30	9:59 AM	BCTV1203H	\$200.00		3
	WISH			Tu	10/23/12	:30	9:58 AM	BCTV1203H	\$200.00		2
	WISH			W	10/24/12	:00			\$200.00	See MG 4.6	1
	WISH			Th	10/25/12	:00			\$200.00	Credited	4
	WISH			F	10/26/12	:00			\$200.00	Credited	5
	WISH			Su	10/28/12	:30	6:45 AM	BCTV1201H	\$200.00	MG for 4.1 10/24	6
5	WISH	Daybreak Sunday	558-9a								
					10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30	9:59 AM	BCTV1203H	\$200.00		3
	WISH			Tu	10/23/12	:30	9:58 AM	BCTV1203H	\$200.00		2
	WISH			W	10/24/12	:00			\$200.00	See MG 4.6	1
	WISH			Th	10/25/12	:00			\$200.00	Credited	4
	WISH			F	10/26/12	:00			\$200.00	Credited	5
	WISH			Su	10/28/12	:30	6:45 AM	BCTV1201H	\$200.00	MG for 4.1 10/24	6

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Todd Young for Congress (R)
Product	CANDIDATE
Estimate Number	

Invoice #	212765-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	212765
Alt Order #	06861105
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Address:

Brabender Cox
 Attention: Accounts Payable
 1218 Grandview Avenue
 1st Floor
 Pittsburgh, PA 15211
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN12303/TO1358/SP1111
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	WISH	Price Is Right	1058-12p		10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:00			\$300.00	See MG 12.6, 12.7, 12.8	1
	WISH			Tu	10/23/12	:00			\$300.00	See MG 5.6	2
	WISH			W	10/24/12	:30	10:58 AM	BCTV1203H	\$300.00		4
	WISH	The Talk	2-3p	Th	10/25/12	:00			\$300.00	Credited	6
	WISH			Th	10/25/12	:30	11:29 AM	BCTV1203H	\$300.00		5
	WISH	Anderson Cooper	357-5p	Th	10/25/12	:30		BCTV1203H	\$300.00	MG for 5.3 10/26	7
	WISH			F	10/26/12	:00			\$300.00	See MG 5.7	3
6	WISH	Noon News	1158a-1230p		10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30			\$400.00		3
	WISH			Tu	10/23/12	:30	12:15 PM	BCTV1201H	\$400.00		1
	WISH			W	10/24/12	:30	12:23 PM	BCTV1201H	\$400.00		2
	WISH			Th	10/25/12	:30	12:27 PM	BCTV1203H	\$400.00		2
	WISH			Th	10/25/12	:30	12:14 PM	BCTV1201H	\$400.00		5
	WISH			F	10/26/12	:30	12:25 PM	BCTV1203H	\$400.00		4
7	WISH	Anderson Cooper	357-5p		10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30			\$300.00		3
	WISH			Tu	10/23/12	:30	4:37 PM	BCTV1203H	\$300.00		1
	WISH			W	10/24/12	:30	4:44 PM	BCTV1203H	\$300.00		3
	WISH			Th	10/25/12	:30	4:23 PM	BCTV1203H	\$300.00		5
	WISH			Th	10/25/12	:30	4:56 PM	BCTV1203H	\$300.00		4
	WISH			F	10/26/12	:30	4:56 PM	BCTV1203H	\$300.00		2
8	WISH	News 8 @5p	5-530p		10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30			\$600.00		1
	WISH			Tu	10/23/12	:30	5:21 PM	BCTV1203H	\$600.00		4
	WISH			W	10/24/12	:30	5:28 PM	BCTV1201H	\$600.00		3
	WISH			Th	10/25/12	:30	5:30 PM	BCTV1201H	\$600.00		2
	WISH			F	10/26/12	:30	5:28 PM	BCTV1201H	\$600.00		5
9	WISH	News 8 @ 530p	530-6p		10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30			\$600.00		1
	WISH			Tu	10/23/12	:30	5:21 PM	BCTV1203H	\$600.00		4
	WISH			W	10/24/12	:30	5:28 PM	BCTV1201H	\$600.00		3
	WISH			Th	10/25/12	:30	5:30 PM	BCTV1201H	\$600.00		2
	WISH			F	10/26/12	:30	5:28 PM	BCTV1201H	\$600.00		5

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Todd Young for Congress (R)
Product	CANDIDATE
Estimate Number	

Invoice #	212765-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	212765
Alt Order #	06861105
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Address:

Brabender Cox
 Attention: Accounts Payable
 1218 Grandview Avenue
 1st Floor
 Pittsburgh, PA 15211
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN12303/TO1358/SP1116
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WISH	News 8 @ 530p	530-6p		to						
					10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30	5:30 PM	BCTV1201H	\$600.00		2
	WISH			Tu	10/23/12	:30	5:43 PM	BCTV1201H	\$600.00		3
	WISH			W	10/24/12	:30	5:54 PM	BCTV1203H	\$600.00		1
	WISH			Th	10/25/12	:30	5:53 PM	BCTV1203H	\$600.00		5
	WISH			F	10/26/12	:30	5:44 PM	BCTV1203H	\$600.00		4
10	WISH	News 8 @6	558-630p		to						
					10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30	5:59 PM	BCTV1203H	\$600.00		2
	WISH			Tu	10/23/12	:30	6:11 PM	BCTV1203H	\$600.00		3
	WISH			W	10/24/12	:30	6:15 PM	BCTV1203H	\$600.00		1
	WISH			Th	10/25/12	:30	6:22 PM	BCTV1203H	\$600.00		4
	WISH			F	10/26/12	:30	6:11 PM	BCTV1203H	\$600.00		5
11	WISH	CBS Evening News	630-7p		to						
					10/22/12 to 10/28/12	3x	M--F--				
	WISH			M	10/22/12	:30	6:51 PM	BCTV1203H	\$700.00		1
	WISH			W	10/24/12	:30	6:29 PM	BCTV1201H	\$700.00		2
	WISH			F	10/26/12	:30	6:59 PM	BCTV1203H	\$700.00		3
12	WISH	Inside Edition	658-730p		to						
					10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30	7:27 PM	BCTV1201H	\$550.00		1
	WISH			Tu	10/23/12	:30	5:12 AM	BCTV1203H	\$100.00	MG for 5.1,12.2	7
	WISH			Tu	10/23/12	:30	7:14 PM	BCTV1203H	\$550.00		5
	WISH			W	10/24/12	:00			\$550.00	See MG 12.6,12.7,12.8	2
	WISH			Th	10/25/12	:30	7:22 PM	BCTV1201H	\$550.00		3
	WISH			F	10/26/12	:30	5:39 AM	BCTV1201H	\$250.00	MG for 5.1,12.2	8
	WISH			F	10/26/12	:30	7:28 PM	BCTV1201H	\$550.00		4
	WISH			Sa	10/27/12	:30	4:45 PM	BCTV1201H	\$500.00	MG for 5.1,12.2	6
13	WISH	News 8 @ 11 M-F	11-1135p		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE

Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888



Billing Address:

Brabender Cox
Attention: Accounts Payable
1218 Grandview Avenue
1st Floor
Pittsburgh, PA 15211
USA

Advertiser	POL/Todd Young for Congress (R)
Product	CANDIDATE
Estimate Number	

Invoice #	212765-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	212765
Alt Order #	06861105
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

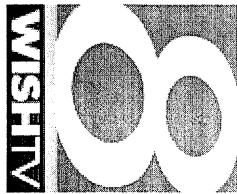
Agency Ref	IN12303/TO1358/SP1111
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	WISH	News 8 @ 11 M-F	11-1135p								
					10/22/12 to 10/28/12	5x	MTWTF--				
	WISH			M	10/22/12	:30	11:13 PM	BCTV1203H	\$900.00		2
	WISH			Tu	10/23/12	:30	11:34 PM	BCTV1201H	\$900.00		4
	WISH			W	10/24/12	:30	11:25 PM	BCTV1203H	\$900.00		1
	WISH			Th	10/25/12	:30	11:11 PM	BCTV1203H	\$900.00		5
	WISH			F	10/26/12	:30	11:09 PM	BCTV1201H	\$900.00		3
14	WISH	David Letterman	1135p-1237a								
					10/22/12 to 10/28/12	4x	-TWTF--				
	WISH			Tu	10/23/12	:30	11:59 PM	BCTV1203H	\$500.00		2
	WISH			W	10/24/12	:30	12:33 AM	BCTV1203H	\$500.00		3
	WISH			Th	10/25/12	:30	12:31 AM	BCTV1203H	\$500.00		1
	WISH			F	10/26/12	:30	11:49 PM	BCTV1203H	\$500.00		4
15	WISH	Monday 10-11p	958-11p								
					10/22/12 to 10/28/12	1x	M-----				
	WISH			M	10/22/12	:00			\$2,200.00	See MG 15.2, 15.3	1
	WISH	Friday 8-9p	758-9p	F	10/26/12	:00	8:47 PM	BCTV1203H	\$7,600.00	See MG 15.4	2
	WISH	Friday 8-9p	758-9p	F	10/26/12	:30	8:47 PM	BCTV1203H	\$1,600.00	MG for 15.2 10/26	4
	WISH	Saturday 8-9p	758-9p	Sa	10/27/12	:30	8:59 PM	BCTV1203H	\$600.00	MG for 15.1 10/22	3
16	WISH	Tuesday 8-9p	758-9p								
					10/22/12 to 10/28/12	1x	-T-----				
	WISH			Tu	10/23/12	:30	8:36 PM	BCTV1203H	\$3,000.00		1
17	WISH	Wednesday 10-11p	958-11p								
					10/22/12 to 10/28/12	1x	--W----				
	WISH			W	10/24/12	:00			\$7,600.00	See MG 17.2	1
	WISH	Friday 8-9p	758-9p	F	10/26/12	:30	7:58 PM	BCTV1203H	\$1,600.00	MG for 17.1 10/24	2
18	WISH	Thursday 9-10p	858-10p								
					10/22/12 to 10/28/12	1x	---T---				
	WISH			Th	10/25/12	:30	9:50 PM	BCTV1203H	\$3,000.00		1
19	WISH	Early News Sa/Su	558-7p								

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE



Remit Address:
WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888

Advertiser	POL/Todd Young for Congress (R)
Product	CANDIDATE
Estimate Number	

Invoice #	212765-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	212765
Alt Order #	06861105
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Address:

Brabender Cox
Attention: Accounts Payable
1218 Grandview Avenue
1st Floor
Pittsburgh, PA 15211
USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

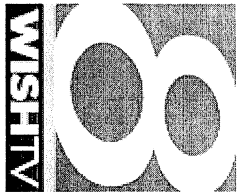
Agency Ref	IN12303/TO1358/SP1116
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WISH	Early News Sa/Su	558-7p	to	10/22/12 to 10/28/12	2x	-----SS				
	WISH			Sa	10/27/12	:00			\$400.00	See MG 19.3	2
	WISH			Su	10/28/12	:30	6:23 PM	BCTV1203H	\$400.00		1
	WISH	News 8 Weekend/Sunday		Su	10/28/12	:30	6:49 PM	BCTV1203H	\$400.00	MG for 19.2 10/27	3
20	WISH	Daybreak Saturday	558-9a	to	10/22/12 to 10/28/12	1x	-----S-				
	WISH			Sa	10/27/12	:30	6:09 AM	BCTV1203H	\$250.00		1
21	WISH	Saturday 10-11p	958-11p	to	10/22/12 to 10/28/12	1x	-----S-				
	WISH			Sa	10/27/12	:30	10:29 PM	BCTV1203H	\$1,000.00		1
22	WISH	News 8 @11 Saturday	11-1135p	to	10/22/12 to 10/28/12	1x	-----S-				
	WISH			Sa	10/27/12	:30	11:11 PM	BCTV1203H	\$600.00		1
23	WISH	Sportslocker Saturday	1130p-12a	to	10/22/12 to 10/28/12	1x	-----S-				
	WISH			Sa	10/27/12	:00			\$60.00	Credited	1
24	WISH	Daybreak Sunday	558-9a	to	10/22/12 to 10/28/12	1x	-----S				
	WISH			Su	10/28/12	:30	7:13 AM	BCTV1203H	\$250.00		1
25	WISH	CBS Sunday Morning	858-1030a	to	10/22/12 to 10/28/12	1x	-----S				
	WISH			Su	10/28/12	:30	8:59 AM	BCTV1203H	\$700.00		1
26	WISH	News 8 Weekend/Sunday	558-7p	to	10/22/12 to 10/28/12	1x	-----S				
	WISH			Su	10/28/12	:30	6:13 PM	BCTV1201H	\$400.00		1
27	WISH	Sunday 7-8p	658-8p	to	10/22/12 to 10/28/12	1x	-----S				
	WISH			Su	10/28/12	:30	7:38 PM	BCTV1201H	\$2,000.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.

INVOICE



Remit Address:
WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888

Billing Address:

Brabender Cox
Attention: Accounts Payable
1218 Grandview Avenue
1st Floor
Pittsburgh, PA 15211
USA

Advertiser	POL/Todd Young for Congress (R)
Product	CANDIDATE
Estimate Number	

Invoice #	212765-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	212765
Alt Order #	06861105
Deal #	
Order Flight	10/22/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN12303/TO1358/SP1116
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
27	WISH	Sunday 7-8p	658-8p		to						
28	WISH	Sunday 10-11p	958-11p		10/22/12 to 10/28/12	1x	-----S				
				Su	10/28/12	:30	10:49 PM	BCTV1203H	\$1,600.00		1
29	WISH	Daybreak @ 6	558-7a		10/22/12 to 10/28/12	1x	MTWTF--				
				W	10/24/12	:30	6:40 AM	BCTV1203H	\$350.00		1
30	WISH	M-F News 8 Repeat	137-211a		10/22/12 to 10/28/12	1x	MTWTF--				
				Tu	10/23/12	:30	1:59 AM	BCTV1203H	\$50.00		1
Aired Spots 82											

Gross Total \$48,200.00
Agency Commission \$7,230.00
Net Amount Due \$40,970.00
Payment Terms 30 Days

Subject to our standard terms and conditions located at www.linmedia.com/multplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.